

# Be-True

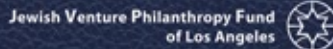
## PRESERVING JEWISH IDENTITY FOR FUTURE GENERATIONS, NOW.

The Be-True Student Leadership Program was created by students for students to promote a sense of Jewish identity through education, thereby helping Jewish teens and young adults become less susceptible to deceptive proselytizing on their campuses.

Working with a team of collaborating agencies including Hillel, JSU, LA Hebrew High and JCA Shalom Institute, the Be-True initiative has developed resources to help students and community agencies across the country.

Be-True is an initiative of Jews for Judaism, an international organization whose mission is to strengthen and preserve Jewish identity through education and counseling.

Made Possible by Grants From



Collaborating Agencies



DISCOVER MORE AT [Be-True.org](http://Be-True.org)



# PROGRAM OVERVIEW

## CAMPUS REP PROGRAM

The Campus Rep program provides students with the opportunity to serve as Be-True representatives on their individual schools. Campus Reps will raise awareness on their campuses about peer-to-peer proselytizing, mobilize Jewish students, and provide them with knowledge of the initiative's resources while encouraging them to pass the information on to their peers.

## ANNUAL STUDENT LEADERSHIP CONFERENCE

The Annual Be-True Conference is an all-day conference with dynamic speakers, presentations and workshops created to promote Jewish identity, raise awareness of missionary activities on campus, and empower Jewish students to use their individual talents and critical thinking skills to educate their peers.

## STUDENT ORIENTED WEBSITE

The Be-True.org website brings together all the elements of the Be-True initiative. It is also a vehicle to present student-oriented counter-missionary materials in a user-friendly and contemporary format – ensuring that they are available whenever and wherever they are needed.

## STUDENT PREP KIT

The best antidote to missionaries is an educated Jewish community. Since missionaries tend to be far less convincing when someone is aware of their tactics and deceptions, forewarned is forearmed! the prep kit will serve as a primer for students before they go off to college.

## INTERACTIVE DVD

The Be-True initiative includes a state-of-the-art DVD that will provide students, parents and professionals instant access to a variety of cutting-edge materials, including videos of speakers and encounter/response role plays.

## SPECIALIZED TRAINING FOR JEWISH PROFESSIONALS

Be-True will hold seminars for professionals from informal and formal educational institutions and agencies as well as Line Training for their professional staff, to raise awareness, present resources, gain input, and maintain a complete picture of the student landscape and environment.

DISCOVER MORE AT [Be-True.org](http://Be-True.org)